NC-SARA’s Annual Data Report Release
Fall 2020, COVID-19, and What’s Next?

October 20, 2021

Time until start:

10:00

Breaktime for PowerPoint by Flow Simulation Ltd.
Webinar Logistics

• Please use the Question and Answer box for questions.

• The Closed Caption option is available.

• The webinar will be recorded.

• The recording of this webinar and other resources referenced will made available on our website.
First: Our Trailer
NC-SARA Annual Data Report Release

Presenters:

Marianne Boeke, PhD
Senior Director for Research and State Support

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Associate Director for Research and Data Analysis

Terri Taylor Straut, MBA
Educational Program Architect and Research Analyst

Lori Williams, PhD
President and Chief Executive Officer
Distance Education by the Numbers: Fall 2020, COVID-19, and What’s Next?

- Welcome
- The SARA Data
- 2020 SARA Exclusively Distance Education Enrollment & Out-of-State Learning Placements Highlights
- New NC-SARA Data Dashboards
- NC-SARA Institution Survey: Perspectives on the Pandemic
- Questions & Discussion
Poll: Who Is Here? And Welcome!
SARA Landscape

52 MEMBER STATES AND TERRITORIES
As of October 2021:
2,300+ Participating Institutions

GROWING NUMBER OF SARA-PARTICIPATING INSTITUTIONS REPORT ENROLLMENT DATA
The number of institutions participating in SARA has continued to increase, with 113 more institutions reporting in 2020 than in 2019.

<table>
<thead>
<tr>
<th>Year</th>
<th>Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>2,201</td>
</tr>
<tr>
<td>2019</td>
<td>2,088</td>
</tr>
<tr>
<td>2018</td>
<td>1,960</td>
</tr>
<tr>
<td>2017</td>
<td>1,791</td>
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<tr>
<td>2016</td>
<td>1,477</td>
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<tr>
<td>2015</td>
<td>846</td>
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</tbody>
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Institutions by Sector 2021
Poll & The SARA Data
Why Does SARA Collect Data?

• **The Promise of Data Collection to States**
  - Standard across country
  - Public and shared

• **History of SARA Data Reports:**
  - 6 years of reporting exclusive distance education enrollment
  - 3 years of out-of-state learning placement data

For more information on NC-SARA’s Research and Data: https://nc-sara.org/nc-sara-research-data
What is the SARA Data?

**Exclusively Distance Education Enrollment:**
- Institutions report their exclusively distance education enrollments
- Report enrollments as you do to IPEDS (Fall EF report) – but disaggregated by state

**Out-of-State Learning Placements (OOSLP):**
- Report on-ground and online student OOSLP
- OOSLP Does NOT include in-state placements
Data Alone... Are Just Numbers

• Turning data into usable knowledge
• Converting data into information that supports strategic decision-making
• Context matters –
  • qualitative and quantitative
2020 EDE Enrollment & OOSLP Data Highlights
Data Collection Methodology

SARA Data Reporting Window is May 15 – June 15 each year

2,216 Institutions were sent email request to report
• 11 exemptions were extended due to COVID-19 or non-renewal status
• 4 institutions did not report
• 99.8% Response rate

Comments field in the online data reporting portal was used to provide context.
• About a third of comments indicated that the reported Exclusively Distance Education Enrollment were higher than reported in 2019 due to the pivot to emergency remote learning
Number of Reporting Institutions
2015-2020
Reporting Institutions by Sector for 2020

- Public, 1,103 (50.1%)
- Private Non-Profit, 959 (43.6%)
- Private For-Profit, 136 (6.2%)
- Tribal, 3 (0.1%)
Reported Out-of-State and In-State EDE Enrollment 2018-2020

Out-of-State Enrollment

2018: 45.9% of 54.1%
2019: 46.3% of 53.7%
2020: 32.4% of 67.6%

In-State Enrollment

2018: 54.1% of 54.1%
2019: 53.7% of 53.7%
2020: 67.6% of 67.6%

Total Enrollment Increase: 93%
Reported Exclusively Distance Education Enrollment by Sector

- Private For-Profit: 28.4% Out-of-State, 1.4% In-State, 10.1% Total Enrollment
- Private Non-Profit: 44.5% Out-of-State, 13.3% In-State, 23.4% Total Enrollment
- Public: 85.3% Out-of-State, 66.5% In-State, 27.2% Total Enrollment
- Tribal: 0.0% Out-of-State, 0.0% In-State, 0.0% Total Enrollment
Reported SARA & Non-SARA State’s EDE Enrollment (out-of-state enrollment only)

- 2020:
  - SARA: 90.0%
  - Non-SARA: 10.0%

- 2019:
  - SARA: 90.7%
  - Non-SARA: 9.3%
Out-of-State Learning Placements (OOSLP)

What are OOSLP?
• Learning placements (clinical rotations, student teaching, internships, etc.) are a critical component of many instructional programs
• OOSLP are often a required part of obtaining a degree and/or license to practice a particular profession
• Note that reporting includes on-ground students as well as distance education students

Why are OOSLP important?
• OOSLP help describe interstate postsecondary learning activity
Out-of-State Learning Placements Reported 2019-2020

3.9% Decline in Reported OOSLP
Out-of-State Learning Placements Reported by CIP Code Program Areas

- Health: 147,712 (56.5%)
- Education: 26,803 (10.3%)
- Business: 13,509 (5.2%)
- Other: 73,251 (28.0%)
2019-2020 Reported SARA and Non-SARA States’ OOSLP

- 2019:
  - SARA: 94.1%
  - Non-SARA: 5.9%

- 2020:
  - SARA: 94.4%
  - Non-SARA: 5.6%
Top 3 Questions About Enrollment or OOSLP Data
Polls: Using NC-SARA’s Data and New NC-SARA Data Dashboards
Polls: COVID-19’s Impact and NC-SARA Institution Survey: Perspectives on the Pandemic
2021 NC-SARA Institution Survey
Methodology

PURPOSE:
To gather insights into how the distance education offerings at SARA-participating institutions may have evolved or changed over the last year as a result of the pandemic.

• The survey was voluntary
• Survey was sent via Survey Monkey to all 2,201 SARA-participating institutions that completed the data enrollment reporting
• Survey was launched on July 8, 2021 / closed on July 30, 2021
• Response rate of 32% (700 completed surveys)
• Institutions that responded to the survey were representative of SARA-participating institutions as a whole by location, size, and sector
2021 NC-SARA Institution Survey
3 Key Takeaways

1. The majority of institutions moved courses online during Fall 2020 due to COVID-19.

2. Institutions report that distance education is likely to continue post-pandemic.

3. Some students were able to participate in virtual learning placements.
Distance Learning:

• 85% indicated that they moved courses to emergency remote learning that would otherwise have been delivered in person during the Fall 2020 term.

• More than 30% of institutions increased the percentage of their enrollment that were exclusively in distance education courses by greater than 25%.

• Large institutions showed a greater increase in the percentage of EDE enrollment, as did public institutions.

• Many institutions made a switch to hybrid / hyflex options versus transitioning to 100% online courses.
2021 NC-SARA Institution Survey
Highlights of Results

Distance Learning Post-Pandemic:

- Nearly two-thirds (59%) of respondents plan to continue offering some or all their emergency remote learning offerings via distance education after the pandemic is over.

- 77% of large institutions plan to continue some or all of their online offerings, compared to 57% of medium sized institutions and 56% of small institutions.

- Less than half (49%) of private non-profit institutions plan to continue some or all of their emergency remote learning options, compared to 69% of public institutions and 67% of private for-profit.
Learning Placements:

• 53% of those who are able to track these data indicated that at least a portion of their out-of-state learning placements took place virtually.

• 17% of institutions report that they plan to continue all or some of their virtual learning placements post COVID-19, though the majority of institutions (50%) responded that they don’t know.
Some Voices of Institutions

“COVID response has taught us a lot about how we can effectively implement large-scale remote learning. These lessons are going to inform future decisions about expanding remote learning options.”

“This did offer new opportunities to our students that cannot afford to re-position themselves out of state. Continuing to look at remote learning placements would benefit students financially.”
Questions and Discussion About NC-SARA’s Annual Data Report
Thank You!

For questions please email: Info@nc-sara.org

NC-SARA Website: www.nc-sara.org

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https://www.linkedin.com/company/nc-sara