NC-SARA Annual Data Report Release: Distance Education by the Numbers

Webinar Date:
October 13, 2022
NC-SARA Webinar Logistics

- Please use the **Question and Answer** for questions.
- The **Closed Caption** option is available.
- The webinar will be recorded.
- The slides, webinar recording, and any other resources referenced will be available on the NC-SARA website.
NC-SARA Annual Data Report Release

TODAY’S PRESENTERS

Marianne Boeke, PhD
• Vice President for Research and State Partnerships

Rachel Christeson, PhD
• Director for Research and Data Analysis

Terri Taylor Straut, MBA
• Educational Programs Architect and Research Analyst
Distance Education by the Numbers

WEBINAR AGENDA

• Welcome
• What is the SARA Data?
• 2021 SARA Exclusively Distance Education Enrollment (EDEE) & Out-of-State Learning Placements (OOSLP) Highlights
• NC-SARA’s Data Dashboards
• Resources & Important Dates
WELCOME
THE SARA LANDSCAPE

52 MEMBER STATES AND TERRITORIES
2,331 Participating Institutions

Institutions by Sector 2022

- Public, 1,139
- Private Non-Profit, 1,012
- Private For-Profit, 157
- Tribal, 3

LEGEND

- MHEC
- NEBHE
- SREB
- WICHE
- NON MEMBER

6
Data Alone... Are Just Numbers

• Turning data into usable knowledge
• Converting data into information that supports strategic decision-making
• Context matters – • qualitative and quantitative
How You Might Use the SARA Data

- Seven years of reported EDEE and four years of OOSLP data are available
- The data describe the distance education landscape in your state or region
- They hold historical trends and may provide insights that could inform key decisions about distance education offerings
- Consider how these data may be used as your institution plans for new distance education programs to meet student needs and institutional goals
What is the SARA Data?
Collecting, reporting, and analyzing data about the interstate delivery of distance education are important parts of NC-SARA's mission. Data collection and reporting help measure the impact of SARA.

• The Promise of Data Collection to States
  • Standard across country
  • Public and shared

• History of SARA Data Reports:
  • 7 years of reporting exclusively distance education enrollments
  • 4 years of reporting out-of-state learning placement data
What is the SARA Data?

Exclusively Distance Education Enrollment (EDEE)
- Institutions report their exclusively distance education enrollments
- Report enrollments as you do to IPEDS (Fall EF report) – but disaggregated by state

Out-of-State Learning Placements (OOSLP):
- Report on-ground and online student OOSLP
- OOSLP Does NOT include In-State
Where to Access the SARA Data?
2021 EDEE & OOSLP Data Highlights
Methodology

SARA Data Reporting Window is May 15 – June 15 each year

2,231 Institutions were sent email request to report
  • 17 Exemptions were extended (10 non-renewal status, 3 institutions joined late in 2021, and 4 state approved exemptions)
  • 3 Institutions did not report

New Process to clarify when new SARA-participating institutions would be required to report.
  • Institutions must be participating in SARA on or before December 31st of the year prior to the reporting window (May 15 – June 15)
  • Institutions approved after that time are expected to report in the following year
Number of Reporting Institutions
2015-2021

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>2015</td>
<td>846</td>
</tr>
<tr>
<td>2016</td>
<td>1,477</td>
</tr>
<tr>
<td>2017</td>
<td>1,791</td>
</tr>
<tr>
<td>2018</td>
<td>1,960</td>
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<tr>
<td>2019</td>
<td>2,088</td>
</tr>
<tr>
<td>2020</td>
<td>2,201</td>
</tr>
<tr>
<td>2021</td>
<td>2,311</td>
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Reporting Institutions by Sector for 2021

- Public, 1,139 (49.3%)
- Private Non-Profit, 1,012 (43.8%)
- Private For-Profit, 157 (6.8%)
- Tribal, 3 (0.1%)
Reported Out-of-State and In-State EDE Enrollment 2015-2021
2021 Reported Exclusively Distance Education Enrollment by Sector

- Public: 61.8% (2021) vs. 66.5% (2020)
- Private Non-Profit: 25.1% (2021) vs. 23.4% (2020)
- Private For-Profit: 13.1% (2021) vs. 10.1% (2020)
- Tribal: 0.0% (2021) vs. 0.0% (2020)
2021 Reporting Institutions and Out-of-State EDEE by Sector

- **Public**: 26.4% (% of Institutions Reporting), 49.3% (% Out-of-State EDEE)
- **Private Non-Profit**: 42.9% (% Out-of-State EDEE)
- **Private For-Profit**: 30.7% (% of Institutions Reporting)
- **Tribal**: 6.8% (% of Institutions Reporting), 0.1% (% Out-of-State EDEE), 0.0%
Reported SARA & Non-SARA State’s EDEE 2019-2021 (out-of-state enrollment only)

<table>
<thead>
<tr>
<th>Year</th>
<th>SARA</th>
<th>Non-SARA</th>
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<tbody>
<tr>
<td>2019</td>
<td>90.7%</td>
<td>9.3%</td>
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<tr>
<td>2020</td>
<td>90.0%</td>
<td>10.0%</td>
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<tr>
<td>2021</td>
<td>90.1%</td>
<td>9.9%</td>
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QUESTIONS ABOUT EDEE?
Please use the Q&A!
Out-of-State Learning Placements (OOSLP)

What are OOSLP?

• Learning placements are on-ground, out-of-state experiential learning activities

• OOSLP include clinical rotations, student teaching, internships, and other similar activities

• OOSLP are often a required part of obtaining a degree and/or license to practice a particular profession

• Note that reporting includes on-ground students as well as distance education students
Out-of-State Learning Placements Reported 2019-2021

2019: 271,784
2020: 261,275
2021: 315,504
Out-of-State Learning Placements Reported by CIP Code Program Areas

- Health: 182,791
- Education: 30,210
- Business: 16,399
- Other: 86,104
2020-2021 Reported SARA and Non-SARA States’ OOSLP

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<thead>
<tr>
<th>Year</th>
<th>SARA</th>
<th>Non-SARA</th>
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<tbody>
<tr>
<td>2020</td>
<td>94.4%</td>
<td>5.6%</td>
</tr>
<tr>
<td>2021</td>
<td>93.7%</td>
<td>6.3%</td>
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QUESTIONS ABOUT OOSLPs?
Please use the Q&A!
NC-SARA’S Data Dashboards: A Demonstration
QUESTIONS ABOUT DATA DASHBOARDS?
Please use the Q&A!
Resources & Important Dates
Important Annual Data Reporting Dates

• **NEW! OOSLP Data Collection Webinar**: Strategies and effective practices for collecting and reporting out-of-state learning placement (OOSLP) data
  - December 1, 2022 – Registration Open on NC-SARA’s Website

• **2022 Annual Data Handbook Available**: January 2023

• **2022 Annual Data Collection Webinar**: February / March 2023

• **2022 Annual Data Collection Window**: May 15 – June 15, 2023
ANY ADDITIONAL QUESTIONS?

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Thank You!

@NCSARA_News

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NC-SARA Website:
www.nc-sara.org